



Meyer Real Estate, Inc.

“The KEY to ALL your Real Estate needs!”

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Dear:

If you've been thinking of selling your house just about now, chances are you have a good reason. Perhaps you want to retire to a warmer climate. Maybe you're looking for a change in lifestyle. Maybe you need a larger house. Or just maybe... the kids have grown up, moved away, and you're looking to move to a smaller home and take out some cash from your equity.

Any way you slice it, your decision won't be an easy one. Let's face it: your home is both a treasure horde of memories *and* an investment. So any decision to sell – regardless of your reason -- is going to leave you with both a personal challenge and a business challenge.

Where there's challenge, there's invariably anxiety and conflict. Meyer Real Estate can help soften both.

My name is Bob Meyer, and for twenty-three years, our company has been successfully helping homeowners make a smooth transition once they decide to sell and move. And in many cases, we've also been assisting these very same folks on the buy side.

Meyer Real Estate won't just *sell* your home. We'll *market* it.

Here are just four of the many important ways you'll benefit by working with Meyer Real Estate::

- ✓ **You'll receive aggressive, intelligent representation to bona fide buyers.** We'll exhaustively interview buyers, make sure they're ready to buy, are credit worthy and have the means to buy.

- ✓ **You'll receive fresh ideas on how to make your house show and sparkle for buyers.** Little things mean a lot to home buyers. A fresh coat of paint in an extra room, covering up exposed wires here and there, and strategically putting a few decorative planters outside your house can add considerably to its perceived value.

- ✓ **You'll receive valuable market feedback from us.** We'll follow up with each potential buyer and let you know what each one said, and whether you can use the feedback to make adjustments in your own marketing game plan.

- ✓ **You'll receive a comparable market analysis from us.** We'll give you a computerized report of comparable homes in your geographic area that recently sold, let you know their selling prices, and the financial conditions of their sale.

But we won't stop there. We'll partner closely with you until your home is sold at a price that works for you and your family.

Call us today for an appointment.

To your continued personal and financial success,

Bob Meyer

Broker

P.S. : Have you given any thought to today's real estate market as an investment? Let's talk about that too. Simply call us to schedule an appointment, and we'll give you a free information-packed DVD on how to get started investing in real estate simply as our way of saying "thanks" for taking the time to get to meet with us and to get to know Meyer Real Estate.